

Industrias Petri SA in Home and Garden (Argentina)

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Date: September 2013

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: I5B830D7CD5EN

Abstracts

While the barrier to imports in some categories favoured local industry, in the case of Industrias Petri the situation was different. Although the company produces the products that are offered locally, it has to import some components, such as motors for gardening power tools and lawn mowers. This prevented normal operation in production, negatively impacting sales in 2012. In 2013 it is expected to normalise imports to supply industry and meet the demand.

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Contents

Strategic Direction

Key Facts

Summary 1 Industrias Petri SA: Key Facts

Company Background

Production

Competitive Positioning

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