

# Industrias H24 SA de CV in Home Care (Mexico)

<https://marketpublishers.com/r/ICC0744F738EN.html>

Date: March 2013

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: ICC0744F738EN

## Abstracts

Industrias H24 offers low-priced products with acceptable quality, targeting low- and middle-low-income consumers. The company participates in several home care categories such as home insecticides, laundry care, surface care, toilet care and air care. Its low price strategy intends to gain share amongst price driven consumers that are willing to try new brands and products.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Air Care, Bleach, Dishwashing, Home Insecticides, Laundry Care, Polishes, Surface Care, Toilet Care.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Home Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Strategic Direction

Key Facts

Summary 1 Industrias H24 SA de CV: Key Facts

Company Background

Production

Summary 2 Industrias H24 SA de CV: Production Statistics 2012

Competitive Positioning

Summary 3 Industrias H24 SA de CV: Competitive Position 2012 Retail Value

## I would like to order

Product name: Industrias H24 SA de CV in Home Care (Mexico)

Product link: <https://marketpublishers.com/r/ICC0744F738EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/ICC0744F738EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970