

Industrias Banilejas CxA in Hot Drinks (Dominican Republic)

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Abstracts

Industrias Banilejas is a household name in the Dominican Republic, leveraging on the established coffee tradition of the country. The company's strategy over the forecast period will be to consolidate its leading position in fresh coffee and to develop a strong export business.

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Contents

Strategic Direction

Key Facts

Summary 1 Industrias Banilejas CxA: Key Facts

Competitive Positioning

Summary 2 Industrias Banilejas CxA: Competitive Position 2016

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