

Industria La Popular SA in Beauty and Personal Care (Guatemala)

<https://marketpublishers.com/r/I506DB768A6EN.html>

Date: April 2013

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: I506DB768A6EN

Abstracts

Industria La Popular SA (ILPSA) is a domestic company that is present in the country for over 90 years. The company manufactures products for consumer use as well as for industrial customers. The company is expected to continue diversifying its product portfolio in order to maintain a strong position in the market. Manufacturing brands for third parties is also part of the strategic direction of the company in the forecast period.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Baby and Child-specific Products, Bath and Shower, Colour Cosmetics, Deodorants, Depilatories, Fragrances, Hair Care, Mass Cosmetics, Men's Grooming, Oral Care, Oral Care Excl Power Toothbrushes, Premium Cosmetics, Sets/Kits, Skin Care, Sun Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Beauty and Personal Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning."

Contents

Strategic Direction

Key Facts

Summary 1 Industria La Popular SA: Key Facts

Company Background

Production

Competitive Positioning

Summary 2 Industria La Popular SA: Competitive Position 2012

I would like to order

Product name: Industria La Popular SA in Beauty and Personal Care (Guatemala)

Product link: <https://marketpublishers.com/r/I506DB768A6EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/I506DB768A6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970