

# Indonesia in 2040: The Future Demographic

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## Abstracts

Population growth will be driven by positive natural change, as net migration continues to decline. Rising life expectancy will drive ongoing ageing, with 65+ citizens impacting consumer trends. As women increasingly focus on economic opportunities before having children, the birth rate will fall across 2021-2040. The growing consumer base and rising disposable incomes will aid Indonesia's appeal as a consumer market. However, poverty and inequality will continue to challenge the nation in 2040.

Euromonitor's Indonesia in 2040: The Future Demographic report analyses factors influencing national consumer expenditure. Consumer lifestyles reports include coverage of: population, urban development, home ownership, household profiles, labour, income, consumer and family expenditure, health, education, eating habits, drinking habits, shopping habits, personal grooming, clothing, leisure habits, savings and investments, media, communication, transport and travel and tourism. Use this report to understand the factors influencing a nation's lifestyle choices.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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