

Indofood Sukses Makmur Tbk PT in Staple Foods (World)

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Abstracts

Indofood Sukses Makmur Tbk PT (INDF) ranked 14th amongst the world's leading staple foods companies in 2021, with retail value sales of USD3.9 billion globally. The company has grown since 2020, despite global socioeconomic challenges. Innovative strategies have been adopted to rejuvenate growth in its mature home market, with the potential to replicate similar success in emerging markets by implementing these strategies, coupled with cost-effective pricing.

Euromonitor International's Indofood Sukses Makmur Tbk PT in Staple Foods (World) company profile offers detailed strategic analysis of the company's business, examining its performance in the Staple Foods industry. The report examines company shares by region and category, brand portfolio and new product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving its success.

Product coverage: Baked Goods, Breakfast Cereals, Processed Fruit and Vegetables, Processed Meat, Seafood and Alternatives to Meat, Rice, Pasta and Noodles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Staple Foods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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