

Inditex SA in Retailing (Uruguay)

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Abstracts

Inditex, better known as Zara, is one of the leading non-grocery specialists in Uruguay. The company has a presence in the two top shopping centres of Montevideo. In 2013, it opened Zara Home, in Montevideo Shopping, and in 2015 Inditex opened a new Zara Home in Punta Carretas Shopping. This location was recently subject to a fire, which could have an impact on company sales, as the outlet has been closed, and will be for several months. Despite the expansions in Montevideo and other cities, Zar...

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