

# Inditex, Industria de Diseño Textil SA in Retailing (World)

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## Abstracts

Inditex continues to evolve. Primarily an apparel and footwear specialist, its homewares brand Zara Home was the best-performing part of the business in 2016, and the company is changing in other ways. Most important is its closure of smaller outlets to focus on flagship stores supported by online sales, a strategy that should guarantee share growth over 2016-2021.

Euromonitor International's Inditex, Industria de Diseño Textil SA in Retailing (World) company profile offers detailed strategic analysis of the company's business, examining its performance in the Retailing industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

**Product coverage:** Non-Store Retailing, Store-based Retailing.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Get a detailed picture of the Retailing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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