

Inditex, Industria de Diseño Textil SA in Retailing (World)

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Abstracts

Inditex, Industria de Diseño Textil SA (Inditex) remains a step ahead of its fast fashion rivals, thanks to a superlative supply line and a willingness to adapt at speed. It is slowing store expansion to focus on a strategy of developing spectacular flagship stores supported by online sales for all of its brands in all of its markets. Stores remain at the heart of the business, but Inditex is evolving.

Euromonitor International's Inditex, Industria de Diseño Textil SA in Retailing (World) company profile offers detailed strategic analysis of the company's business, examining its performance in the Retailing industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

Product coverage: Non-Store Retailing, Store-based Retailing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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