

Inditex, Industria de Diseno Textil SA in Apparel and Footwear (World)

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Abstracts

In the fiscal year 2018, Spanish apparel manufacturer Inditex, Industria de Dise?o Textil SA continued to report robust sales growth, leading apparel globally despite a weak presence in the key US market. The fast fashion behemoth boasts an unrivalled global footprint and continues to position itself for future success through category expansion and the implementation of its integrated retail strategy, prioritising flagship locations and merging physical and digital operations.

Euromonitor International's Inditex, Industria de Diseno Textil SA in Apparel and Footwear (World) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Apparel and Footwear industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

Product coverage: Apparel, Footwear, Sportswear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Get a detailed picture of the Apparel and Footwear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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