

Inditex, Industria de Diseño Textil SA in Apparel and Footwear (Spain)

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Abstracts

Inditex is set to continue its stabilisation plan in Spain, and strengthen its position as provider of fast-fashion apparel. The company has an advantage over its competitors thanks to its affordable prices and its strong marketing campaigns. Despite the fact that the growth of the chain has not been as rapid as was expected, the company will continue to open new stores in international markets, including under the Pull & Bear, Massimo Dutti and Zara brands.

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Contents

Strategic Direction

Key Facts

Summary 1 Inditex, Industria de Diseño Textil SA: Key Facts

Summary 2 Inditex, Industria de Diseño Textil SA: Operational Indicators

Company Background

Competitive Positioning

Summary 3 Inditex, Industria de Diseño Textil SA - GBO level: Competitive Position
2013

Retail Operations

Summary 4 Inditex, Industria de Diseño Textil SA: Retail Operational Indicators

Internet Strategy

Production

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