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Inditex, Industria de Diseño Textil SA in Apparel and Footwear (Romania)

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Abstracts

The company is expected to further expand its retail network to maintain its leadership at a group level. Within the next couple of years expansion will focus on the newer brands in the company's portfolio, such as Zara Home, Oysho and Uterque. In 2016 the company extended its coverage to provincial areas of Romania with the Zara Home brands as well. Further expansion to smaller urban areas is expected to reach a wider consumer segment.

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