

Inditex, Industria de Diseño Textil SA in Apparel and Footwear (Netherlands)

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Abstracts

Inditex follows an aggressive expansion strategy in the Netherlands, as there is high demand for fast fashion apparel, and the company has an advantage over its competitors due to its affordable prices and its strong marketing campaigns. The company will continue to open new stores in the Netherlands, including Pull & Bear, Massimo Dutti, Bershka and Zara.

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Contents

Strategic Direction

Key Facts

Summary 1 Inditex, Industria de Diseño Textil SA: Key Facts

Company Background

Competitive Positioning

Summary 2 Inditex, Industria de Diseño Textil SA: Competitive Position 2013

Retail Operations

Internet Strategy

Production

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