

# Indigo Brands Pty Ltd in Beauty and Personal Care (South Africa)

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## Abstracts

The key focus of Indigo Brands for the forecast period is to expand its operations through brand innovation and development. The company is set to follow a strategy of brand acquisition and diversification in order to ensure success in pursuit of its aims.

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## Contents

Strategic Direction

Key Facts

Summary 1 Indigo Brands (Pty) Ltd: Key Facts

Company Background

Production

Competitive Positioning

Summary 2 Indigo Brands Ltd: Competitive Position 2012

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