

# Indian Broiler Group in Pet Care (India)

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## Abstracts

The company is focused on increasing its share in pet food including dog food, cat food and fish food with its flagship brand Drools. In addition, the company is also leveraging its brand name and distribution network to increase its share in pet dietary supplements under the brand name Drools Absolute.

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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## Contents

Strategic Direction

Key Facts

Summary 1 Indian Broiler Group: Key Facts

Competitive Positioning

Summary 2 Indian Broiler Group: Competitive Position 2016

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