

Independent Liquor (NZ) Ltd in Alcoholic Drinks (New Zealand)

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Abstracts

Following the recent divestment of its liquor retailing arm The Mill Liquorsave, the company is focusing on building its branded beverages business, specifically its portfolio of RTD/high-strength premixes brands, as well as the various brands within its beer portfolio. The company is well positioned to take advantage of the craft beer trend through its Boundary Road Brewery brand.

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