

# Independent Distillers Group in Alcoholic Drinks (New Zealand)

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### **Abstracts**

Independent Distillers Group is expected to continue its strong push in the domestic market, while sustaining its international presence. The company is expected to continue to push the traditional duopoly in alcoholic drinks in New Zealand during the forecast period, having emerged as a credible competitor to both DB Breweries Ltd and Lion Ltd during the review period.

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