

Incontinence in Bosnia-Herzegovina

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For the third year in a row, average unit prices in incontinence recorded strong decline in 2015, as a result of the growing penetration of cheaper brands, mainly from domestic manufacturer, Violeta doo, which soared to the top of incontinence during the review period.

Euromonitor International's Incontinence in Bosnia-Herzegovina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2011-2015, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2020 illustrate how the market is set to change.

Product coverage: Light Incontinence, Moderate/Heavy Incontinence.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- Get a detailed picture of the Incontinence market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Content

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 1 Retail Sales of Incontinence by Category: Value 2010-2015

Table 2 Retail Sales of Incontinence by Category: % Value Growth 2010-2015

Table 3 NBO Company Shares of Retail Incontinence: % Value 2011-2015

Table 4 LBN Brand Shares of Retail Incontinence: % Value 2012-2015

Table 5 Forecast Sales of Retail Incontinence by Category: Value 2015-2020

Table 6 Forecast Sales of Retail Incontinence by Category: % Value Growth 2015-2020

Violeta Doo in Tissue and Hygiene (bosnia-herzegovina)

Strategic Direction**Key Facts**

Summary 1 Violeta doo: Key Facts

Competitive Positioning

Summary 2 Violeta doo: Competitive Position 2015

Executive Summary**Performance in Line With Past Trends****Focus on Inessentials****Violeta Dominates****Motivation Behind Where Consumers Shop****Closing the Gap****Market Indicators**

Table 7 Birth Rates 2010-2015

Table 8 Infant Population 2010-2015

Table 9 Female Population by Age 2010-2015

Table 10 Total Population by Age 2010-2015

Table 11 Households 2010-2015

Table 12 Forecast Infant Population 2015-2020

Table 13 Forecast Female Population by Age 2015-2020

Table 14 Forecast Total Population by Age 2015-2020

Table 15 Forecast Households 2015-2020

Market Data

Table 16 Retail Sales of Tissue and Hygiene by Category: Value 2010-2015

Table 17 Retail Sales of Tissue and Hygiene by Category: % Value Growth 2010-2015

Table 18 NBO Company Shares of Retail Tissue and Hygiene: % Value 2011-2015

Table 19 LBN Brand Shares of Retail Tissue and Hygiene: % Value 2012-2015

Table 20 Penetration of Private Label in Retail Tissue and Hygiene by Category: % Value 2010-2015

Table 21 Distribution of Retail Tissue and Hygiene by Format: % Value 2010-2015

Table 22 Distribution of Retail Tissue and Hygiene by Format and Category: % Value 2015

Table 23 Forecast Retail Sales of Tissue and Hygiene by Category: Value 2015-2020

Table 24 Forecast Retail Sales of Tissue and Hygiene by Category: % Value Growth 2015-2020

Sources

Summary 3 Research Sources

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