

Incom doo in Packaged Food (Slovenia)

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Abstracts

Incom maintains a strategic focus on the supply of packaged food through retail outlets and horeca outlets across Slovenia. Its main priority is developing new products which are in line with the prevailing trends and widening its product portfolio so as to compete with strong competitors such as Unilever which are able to invest heavily in marketing. The company also seeks out business opportunities across Europe, looking for interesting niches and business partners. In particular, Incom is...

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