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In-Car Entertainment in Morocco

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Abstracts

In-car entertainment is expected to register further volume decline in Morocco in 2024, with in-car navigation in particular performing badly. There is growing obsolescence, as new cars come equipped with integrated in-car entertainment, reducing the need for separate purchases. In addition, consumers increasingly use smartphones and tablets as substitutes for traditional in-car entertainment systems and also use smartphone apps for in-car navigation. In-car speakers also face competition from p...

Euromonitor International's In-Car Entertainment in Morocco report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: In-Car Navigation, In-Car Speakers, In-Dash Media Players.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the In-Car Entertainment market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

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Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Contents

In-Car Entertainment in Morocco
Euromonitor International
July 2024

LIST OF CONTENTS AND TABLES

IN-CAR ENTERTAINMENT IN MOROCCO
KEY DATA FINDINGS

2024 DEVELOPMENTS

Further volume decline in 2024
Positive performance for in-car speakers
Increasing use of public transport and ride-sharing further dampens sales
PROSPECTS AND OPPORTUNITIES
Negative outlook continues over forecast period.
Morocco's booming car manufacturing industry further dampens growth
Consolidation over forecast period
CATEGORY DATA
Table 1 Sales of In-Car Entertainment by Category: Volume 2019-2024
Table 2 Sales of In-Car Entertainment by Category: Value 2019-2024
Table 3 Sales of In-Car Entertainment by Category: % Volume Growth 2019-2024
Table 4 Sales of In-Car Entertainment by Category: % Value Growth 2019-2024
Table 5 NBO Company Shares of In-Car Entertainment: % Volume 2020-2024
Table 6 LBN Brand Shares of In-Car Entertainment: % Volume 2021-2024
Table 7 Distribution of In-Car Entertainment by Channel: % Volume 2019-2024
Table 8 Forecast Sales of In-Car Entertainment by Category: Volume 2024-2029
Table 9 Forecast Sales of In-Car Entertainment by Category: Value 2024-2029
Table 10 Forecast Sales of In-Car Entertainment by Category: % Volume Growth 2024-2029
Table 11 Forecast Sales of In-Car Entertainment by Category: % Value Growth 2024-2029
CONSUMER ELECTRONICS IN MOROCCO
EXECUTIVE SUMMARY
Consumer electronics in 2024: The big picture

2024 KEY TRENDS

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Competitive landscape
Retailing developments
What next for consumer electronics?
MARKET DATA
Table 12 Sales of Consumer Electronics by Category: Volume 2019-2024
Table 13 Sales of Consumer Electronics by Category: Value 2019-2024
Table 14 Sales of Consumer Electronics by Category: % Volume Growth 2019-2024
Table 15 Sales of Consumer Electronics by Category: % Value Growth 2019-2024
Table 16 NBO Company Shares of Consumer Electronics: % Volume 2020-2024
Table 17 LBN Brand Shares of Consumer Electronics: % Volume 2021-2024
Table 18 Distribution of Consumer Electronics by Channel: % Volume 2019-2024
Table 19 Forecast Sales of Consumer Electronics by Category: Volume 2024-2029
Table 20 Forecast Sales of Consumer Electronics by Category: Value 2024-2029
Table 21 Forecast Sales of Consumer Electronics by Category: % Volume Growth 2024-2029
Table 22 Forecast Sales of Consumer Electronics by Category: % Value Growth 2024-2029
DISCLAIMER
SOURCES
Summary 1 Research Sources

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