

IMS Höllinger GmbH in Health and Wellness (Austria)

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Date: June 2014

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: IC546F7CA85EN

Abstracts

IMS Höllinger GmbH's positioning sits well with current market dynamics. The company has successfully established its organic beverages in several growing categories, while sales of organic products in general continue to rise. As an innovative player, the company is expected to continue to expand its product range and also seek new markets abroad.

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