

# IMS H?llinger GmbH in Soft Drinks (Austria)

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## Abstracts

Offering a comprehensive range of organic soft drinks, IMS H?llinger is seeking to profit from rising demand in Austria for healthy, natural and organically sourced soft drinks. In search of further growth opportunities, the company is expected to focus increasingly on exports.

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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