

# Improtex DC in Home Care (Azerbaijan)

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Date: June 2013

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: I9F8223DF83EN

## Abstracts

Improtex DC plans to focus on expanding its geographical coverage to reach rural areas on a wider scale and further increasing its product portfolio over the forecast period. The expected aim of the company is to increase its importance as a main distributing player through importing new products by Unilever and by using its lower prices as an advantage over its multinational competitors.

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Euromonitor International

June 2013

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