

# Improtex DC in Beauty and Personal Care (Azerbaijan)

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## Abstracts

Improtex DC will continue to focus on expanding its sales throughout Azerbaijan over the forecast period. The company is expected to perform well, largely due to its affordable prices, strong brand portfolio and wide distribution coverage. The company plans to expand its product range and increasingly focus on new products of improved quality.

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Use five-year forecasts to assess how the market is predicted to develop.

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