

Imperial Tobacco Belgium in Tobacco (Belgium)

<https://marketpublishers.com/r/IE9F3507B68EN.html>

Date: July 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: IE9F3507B68EN

Abstracts

Imperial Tobacco Belgium remained the leading player in smoking tobacco in Belgium in 2016, with the company having built its success on its strategic position in terms of cross-border trade through its popular Golden Virginia brand. Imperial Tobacco has made progress recently in smoking tobacco, especially with MYO tobacco kits, which have helped the company to maintain its value share in the category.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Cigarettes, Cigars, Cigarillos and Smoking Tobacco, Smokeless Tobacco and Vapour Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tobacco market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 Imperial Tobacco Belgium: Key Facts

Production

Competitive Positioning

Summary 2 Imperial Tobacco Belgium: Competitive Position 2016

I would like to order

Product name: Imperial Tobacco Belgium in Tobacco (Belgium)

Product link: <https://marketpublishers.com/r/IE9F3507B68EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/IE9F3507B68EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970