

# The Impact of Online Retail in Asia Pacific on Financial Services and Consumer Payments

<https://marketpublishers.com/r/IA8F768ECFDEN.html>

Date: May 2018

Pages: 18

Price: US\$ 1,325.00 (Single User License)

ID: IA8F768ECFDEN

## Abstracts

The conversion of online retailing from store-based retailing has impacted financial services and the way consumers pay across the world. In emerging markets the transition has been fastest in Asia Pacific, and allowed non-bank competitors into the competitive landscape for financial products and services. Ant Financial in China and Paytm in India are two examples that have benefited from the shift in retail, and will be discussed in this brief.

Euromonitor International's The Impact of Online Retail in Asia Pacific on Financial Services and Consumer Payments global briefing offers insight into the size and shape of the Consumer Finance market, highlights buzz topics, emerging geographies, categories and trends as well as pressing industry issues and white spaces. It identifies the leading companies and offers strategic analysis of key factors influencing the market. Forecasts provide an invaluable perspective on market evolution and the criteria for success. The briefing leverages Euromonitor International's 360-degree coverage of the global payments' landscape including insight on consumer debt.

**Product coverage:** Consumer Lending, Financial Cards and Payments.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Consumer Finance market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Introduction  
Financial Services in Emerging Markets  
Shifting Retail in Asia Pacific  
Conclusion

## I would like to order

Product name: The Impact of Online Retail in Asia Pacific on Financial Services and Consumer Payments

Product link: <https://marketpublishers.com/r/IA8F768ECFDEN.html>

Price: US\$ 1,325.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/IA8F768ECFDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

