

# The Impact of Coronavirus on Transportation Modes

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## Abstracts

The travel and tourism landscape has been completely transformed by the impact of Coronavirus (COVID-19). The sharp decline in global demand has triggered huge financial difficulties and liquidity problems, forcing many transportation operators to cut costs in an effort to preserve cash, lay off staff and seek government financial support. This reports reviews the impact of the pandemic on key transportation modes, and the strategies adopted by the players to overcome this crisis.

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Euromonitor International's The Impact of Coronavirus on Transportation Modes global briefing offers an insight into to the size and shape of the Travel market, highlights buzz topics, emerging geographies, categories and trends as well as pressing industry issues. It identifies the leading companies and brands, offers strategic analysis of key factors influencing the market from innovation, pricing, channel distribution to economic/lifestyle influences. Forecasts illustrate how the market is set to change and outlines the criteria for success.

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