

The Impact of Coronavirus on Tobacco

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Abstracts

This report examines the outlook for the Coronavirus (COVID-19) global pandemic on the tobacco industry. The social, economic and health effects of the COVID-19 crisis will be felt in every global market for several years to come. While it is the case that the tobacco industry is less dramatically impacted in the near term in most (though not all) world markets, the temptation to treat the pandemic as a short period of disruption before a return to normalcy should be avoided.

Euromonitor International's The Impact of Coronavirus on Tobacco global briefing offers an insight into to the size and shape of the Tobacco market, highlighting major industry trends and categories as well as the factors affecting operating environment. It identifies the leading companies and brands, offers impartial, strategic analysis of key factors influencing the market - be they new product developments, legislative restrictions or pricing influences. Forecasts illustrate how the market is set to change and where it is headed.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Get a detailed picture of the Tobacco market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Contents

Introduction

Economic Outlook

Industry Impact

Geographic Impact

Corporate Response

Conclusion

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