

The Impact of Coronavirus on Lodging - World

<https://marketpublishers.com/r/I7D6E47FDFC1EN.html>

Date: February 2021

Pages: 58

Price: US\$ 1,325.00 (Single User License)

ID: I7D6E47FDFC1EN

Abstracts

Given that the lodging industry has been impacted more negatively by COVID-19 than any other previous crisis, the highly capital-intensive hotels sector is investigating recovery strategies that may change the way hotels operate in the future. This report looks at how hotels have transformed during Covid-19 finding themselves in new roles and how the sector is expected to shape-up in terms of key strategic decisions such as investment, expansion and rethinking the offering.

Euromonitor International's The Impact of Coronavirus on Lodging - World global briefing offers an insight into the size and shape of the Travel market, highlights buzz topics, emerging geographies, categories and trends as well as pressing industry issues. It identifies the leading companies and brands, offers strategic analysis of key factors influencing the market from innovation, pricing, channel distribution to economic/lifestyle influences. Forecasts illustrate how the market is set to change and outlines the criteria for success.

Product coverage: Activities and Experiences (Destination), Lodging, Online Travel Sales and Intermediaries, Tourism Flows, Travel Modes, Traveller Profiles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Travel market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Introduction
Industry Impact
Hotels, Short-Term Rentals and Other Lodging
Changing Role of Lodging During COVID-19
Corporate Course of Action
Key Trends Reshaping Lodging in Near Future
Strategic Gameplay
Conclusion
Regional Forecast Projections
About Our Analytic Capabilities

I would like to order

Product name: The Impact of Coronavirus on Lodging - World

Product link: <https://marketpublishers.com/r/I7D6E47FDFC1EN.html>

Price: US\$ 1,325.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/I7D6E47FDFC1EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970