

# The Impact of Coronavirus on Consumer Finance

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## Abstracts

The COVID-19 pandemic has altered the traditional consumer finance and payment landscape in a short period of time, and, given its scale, the impact is likely to remain for some time. Card networks, issuers and fintech face a variety of opportunities and challenges in this evolving landscape. The transition away from cash will accelerate, benefiting cards and electronic payments, and there is the capacity to increase the overall value of consumer payments going forward.

Euromonitor International's The Impact of Coronavirus on Consumer Finance global briefing offers insight into the size and shape of the Consumer Finance market, highlights buzz topics, emerging geographies, categories and trends as well as pressing industry issues and white spaces. It identifies the leading companies and offers strategic analysis of key factors influencing the market. Forecasts provide an invaluable perspective on market evolution and the criteria for success. The briefing leverages Euromonitor International's 360-degree coverage of the global payments' landscape including insight on consumer debt.

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Get a detailed picture of the Consumer Finance market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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