

# The Impact of Brexit on Travel: Presentation

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## Abstracts

The shock vote by the UK to leave the EU within the next two years has heightened economic uncertainty, and has far-reaching implications for UK travel and tourism. Due to the interconnected nature of travel and trade between destination and source markets, there is expected to be a drag on potential growth. The depreciation of sterling will help to entice visitors to the UK in the short term, as international visitors will benefit from the favourable exchange rate.

Euromonitor International's The Impact of Brexit on Travel: Presentation global briefing offers an insight into to the size and shape of the Travel market, highlights buzz topics, emerging geographies, categories and trends as well as pressing industry issues. It identifies the leading companies and brands, offers strategic analysis of key factors influencing the market from innovation, pricing, channel distribution to economic/lifestyle influences. Forecasts illustrate how the market is set to change and outlines the criteria for success.

**Product coverage:** Activities, Booking, Flows, Lodging, Travel Modes, Traveller Profiles.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Get a detailed picture of the Travel market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

November 2016

The Impact of Brexit on UK Travel

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