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Imaging Devices in Vietnam

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Abstracts

Demand for imaging devices in Vietnam continues to fall as part of a long-term trend and changes in consumer spending habits affecting sales of non-essential electronics. During 2023-2024, the economic downturn forced many local consumers to prioritise essential goods over discretionary items such as digital cameras.

Euromonitor International's Imaging Devices in Vietnam report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Digital Camcorders, Digital Cameras.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- Get a detailed picture of the Imaging Devices market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market’s major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Contents

Imaging Devices in Vietnam
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July 2024

LIST OF CONTENTS AND TABLES

IMAGING DEVICES IN VIETNAM
KEY DATA FINDINGS

2024 DEVELOPMENTS

Ongoing decline for imaging devices as part of long-term trend in Vietnam
Younger consumers prefer compact and nostalgic models of cameras
Players launch products focused on AI applications and improving video quality
PROSPECTS AND OPPORTUNITIES
Further sales drop predicted for imaging devices as consumers rely on smartphones
Players set to launch specific features to convince consumers to trade up
Official online brand stores likely to gain further momentum
CATEGORY DATA
Table 1 Sales of Imaging Devices by Category: Volume 2019-2024
Table 2 Sales of Imaging Devices by Category: Value 2019-2024
Table 3 Sales of Imaging Devices by Category: % Volume Growth 2019-2024
Table 4 Sales of Imaging Devices by Category: % Value Growth 2019-2024
Table 5 NBO Company Shares of Imaging Devices: % Volume 2020-2024
Table 6 LBN Brand Shares of Imaging Devices: % Volume 2021-2024
Table 7 Distribution of Imaging Devices by Channel: % Volume 2019-2024
Table 8 Forecast Sales of Imaging Devices by Category: Volume 2024-2029
Table 9 Forecast Sales of Imaging Devices by Category: Value 2024-2029
Table 10 Forecast Sales of Imaging Devices by Category: % Volume Growth 2024-2029
Table 11 Forecast Sales of Imaging Devices by Category: % Value Growth 2024-2029
CONSUMER ELECTRONICS IN VIETNAM
EXECUTIVE SUMMARY
Consumer electronics in 2024: The big picture

2024 KEY TRENDS

Competitive landscape

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Retailing developments
What next for consumer electronics?
MARKET DATA
Table 12 Sales of Consumer Electronics by Category: Volume 2019-2024
Table 13 Sales of Consumer Electronics by Category: Value 2019-2024
Table 14 Sales of Consumer Electronics by Category: % Volume Growth 2019-2024
Table 15 Sales of Consumer Electronics by Category: % Value Growth 2019-2024
Table 16 NBO Company Shares of Consumer Electronics: % Volume 2020-2024
Table 17 LBN Brand Shares of Consumer Electronics: % Volume 2021-2024
Table 18 Distribution of Consumer Electronics by Channel: % Volume 2019-2024
Table 19 Forecast Sales of Consumer Electronics by Category: Volume 2024-2029
Table 20 Forecast Sales of Consumer Electronics by Category: Value 2024-2029
Table 21 Forecast Sales of Consumer Electronics by Category: % Volume Growth 2024-2029
Table 22 Forecast Sales of Consumer Electronics by Category: % Value Growth 2024-2029
DISCLAIMER
SOURCES
Summary 1 Research Sources

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