

Imaging Devices in China

<https://marketpublishers.com/r/I0FF07958C6EN.html>

Date: August 2023

Pages: 18

Price: US\$ 990.00 (Single User License)

ID: I0FF07958C6EN

Abstracts

Imaging devices remains in volume declines in 2023. On one hand, the category has gradually recovered from the impacts of chip shortage and supply chain disruptions, as a result of the global pandemic, which have since steadily returned to normal. On the other hand, with the improvement seen in smartphone photography technology, traditional digital cameras are suffering from the external threats of these competing products – especially as the competitors are multifunctional devices and thus seen...

Euromonitor International's Imaging Devices in China report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Digital Camcorders, Digital Cameras.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Imaging Devices market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

IMAGING DEVICES IN CHINA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Imaging devices see volume declines, due to category saturation and high prices

Strategic shift towards mirrorless cameras, responding to consumer demand

Digital camcorders maintain a steady growth, driven by demand from Gen Z for self-expression and the increase in sports enthusiasts

PROSPECTS AND OPPORTUNITIES

New technologies will continue to be given priority for mirrorless models

CATEGORY DATA

Table 1 Sales of Imaging Devices by Category: Volume 2018-2023

Table 2 Sales of Imaging Devices by Category: Value 2018-2023

Table 3 Sales of Imaging Devices by Category: % Volume Growth 2018-2023

Table 4 Sales of Imaging Devices by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Imaging Devices: % Volume 2019-2023

Table 6 LBN Brand Shares of Imaging Devices: % Volume 2020-2023

Table 7 Distribution of Imaging Devices by Channel: % Volume 2018-2023

Table 8 Forecast Sales of Imaging Devices by Category: Volume 2023-2028

Table 9 Forecast Sales of Imaging Devices by Category: Value 2023-2028

Table 10 Forecast Sales of Imaging Devices by Category: % Volume Growth 2023-2028

Table 11 Forecast Sales of Imaging Devices by Category: % Value Growth 2023-2028

CONSUMER ELECTRONICS IN CHINA

EXECUTIVE SUMMARY

Consumer electronics in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer electronics?

MARKET DATA

Table 12 Sales of Consumer Electronics by Category: Volume 2018-2023

Table 13 Sales of Consumer Electronics by Category: Value 2018-2023

Table 14 Sales of Consumer Electronics by Category: % Volume Growth 2018-2023

Table 15 Sales of Consumer Electronics by Category: % Value Growth 2018-2023

Table 16 NBO Company Shares of Consumer Electronics: % Volume 2019-2023

Table 17 LBN Brand Shares of Consumer Electronics: % Volume 2020-2023

Table 18 Distribution of Consumer Electronics by Channel: % Volume 2018-2023

Table 19 Forecast Sales of Consumer Electronics by Category: Volume 2023-2028

Table 20 Forecast Sales of Consumer Electronics by Category: Value 2023-2028

Table 21 Forecast Sales of Consumer Electronics by Category: % Volume Growth 2023-2028

Table 22 Forecast Sales of Consumer Electronics by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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