

Imaginarium SA in Toys and Games (Spain)

<https://marketpublishers.com/r/I72336DAEE7EN.html>

Date: October 2015

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: I72336DAEE7EN

Abstracts

In 2015 Imaginarium expects to go ahead with its cost-reduction plan, which includes reducing its number of employees and the renovation of its retailing network through the implantation of solar energy technology in its stores; this should enable it to reduce fixed costs. Furthermore, Imaginarium is renewing its portfolio of toys by increasing the offer of creative, technological and outdoor toys. It also aims to develop its presence in the online channel thanks to an agreement signed with...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Traditional Toys and Games, Video Games.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Toys and Games market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 Imaginarium SA: Key Facts

Summary 2 Imaginarium SA: Operational Indicators

Company Background

Internet Strategy

Private Label

Summary 3 Imaginarium SA: Private Label Portfolio

Competitive Positioning

Summary 4 Imaginarium SA: Competitive Position 2014

I would like to order

Product name: Imaginarium SA in Toys and Games (Spain)

Product link: <https://marketpublishers.com/r/I72336DAEE7EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/I72336DAEE7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970