

Illicit Trade in Tobacco Products

<https://marketpublishers.com/r/IBF8B3A29CEEN.html>

Date: November 2018

Pages: 69

Price: US\$ 1,325.00 (Single User License)

ID: IBF8B3A29CEEN

Abstracts

In 2017 around one in 10 cigarettes lit globally, excluding China, was illicit, compared to one in 11 in 2012. Valued collectively at more than USD60 billion, illicit sales cause substantial tax losses to countries around the world. Illicit trade impacts tobacco manufacturers, governments and the tobacco control community, and requires a coordinated international response. This briefing outlines the nature of illicit trade, and shows the latest global, regional and country-specific trends.

Euromonitor International's Illicit Trade in Tobacco Products global briefing offers an insight into to the size and shape of the Tobacco market, highlighting major industry trends and categories as well as the factors affecting operating environment. It identifies the leading companies and brands, offers impartial, strategic analysis of key factors influencing the market - be they new product developments, legislative restrictions or pricing influences. Forecasts illustrate how the market is set to change and where it is headed.

Product coverage: Cigarettes, Cigars, Cigarillos and Smoking Tobacco, Smokeless Tobacco and Vapour Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tobacco market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Introduction

What is Illicit Trade?

Logistics of Illicit

Geographic Analysis

Illicit Fine Cut Tobacco

Responding to Illicit Trade

I would like to order

Product name: Illicit Trade in Tobacco Products

Product link: <https://marketpublishers.com/r/IBF8B3A29CEEN.html>

Price: US\$ 1,325.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/IBF8B3A29CEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970