

# Ilirija dd in Beauty and Personal Care (Slovenia)

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Date: May 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: IB15D54AEB7EN

## Abstracts

Ilirija is a Slovenian producer of beauty and personal care products, with strategic orientation on development, production and marketing of its own products. Ilirija is offering more than 1,000 products, which makes it one of the biggest cosmetics producers in this part of Europe. The company produces a wide range of products that include professional hair cosmetics for use in hair salons, consumer hair cosmetics, facial and body care cosmetics, oral care, bath and shower, deodorants and other...

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**Product coverage:** Baby and Child-specific Products, Bath and Shower, Colour Cosmetics, Deodorants, Depilatories, Fragrances, Hair Care, Mass Beauty and Personal Care, Men's Grooming, Oral Care, Oral Care Excl Power Toothbrushes, Premium Beauty and Personal Care, Sets/Kits, Skin Care, Sun Care.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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