

# IKEA Portugal - Móveis e Decoração, Lda in Retailing (Portugal)

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## Abstracts

Investment is certain to be the key word for IKEA in the Portuguese market. Expansion is under way and by 2017 IKEA is expected to have opened two more outlets. The fourth IKEA outlet is likely to open in 2016 in Braga in the former Dolce-Vita. In August 2015 the foundation stone for IKEA in the Algarve region set the tone for the start of construction works of the fifth outlet in this chain. This new IKEA complex will represent a €200 million investment and is expected to see operation begin...

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