

# IKEA Lakberendezési Kft in Retailing (Hungary)

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Date: May 2013

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: I527B7DDF4EEN

## Abstracts

Small offices and home offices were the latest segments to appear on Ikea's radar. Ikea offers exclusive services free, or at a limited price via its Ikea Business service. Free interior design consultancy, computer aided design, electronic invoicing and reduced furniture assembly costs are amongst the key features of the programme, launched in spring 2012.

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