

# IKEA Holdings US Inc in Home and Garden (USA)

<https://marketpublishers.com/r/I516D82F132EN.html>

Date: September 2013

Pages: 4

Price: US\$ 150.00 (Single User License)

ID: I516D82F132EN

## Abstracts

Ikea offers affordable furniture and home furnishings in its network of stores. Global sourcing, bulk purchasing and efficient production, combined with flat packaging and home assembly, enable Ikea to keep down costs and thus retail prices. Although Ikea only operates 38 stores in the US, the large warehouse-style locations average around 28,000 sq m per store. Whilst Ikea's large store format is efficient and generally popular amongst customers, it risks reaching saturation, as suitable sites...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Gardening, Home Furnishings, Home Improvement, Homewares.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Home and Garden market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Strategic Direction

Key Facts

Summary 1 Ikea Holdings US Inc: Key Facts

Summary 2 Ikea Holdings US Inc: Operational Indicators

Internet Strategy

Company Background

Chart 1 Ikea Holdings US Inc: Ikea in the US

Private Label

Summary 3 Ikea Holdings US Inc: Private Label Portfolio

Competitive Positioning

Summary 4 Ikea Holdings US Inc: Competitive Position 2012

## I would like to order

Product name: IKEA Holdings US Inc in Home and Garden (USA)

Product link: <https://marketpublishers.com/r/I516D82F132EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/I516D82F132EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970