

IKEA Ceska Republika spol sro in Retailing (Czech Republic)

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Abstracts

IKEA Ceska Republika aims to expand further in the Czech Republic. The company is set to open three new IKEA outlets – in Prague by 2015-2016 and Plzen and Hradec Kralove by 2018. It also intends to penetrate internet retailing and establish its own e-shop by 2015.

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