

Ikea Ceska Republika spol sro in Consumer Foodservice (Czech Republic)

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Abstracts

Ikea Ceska Republika spol sro is predicted to keep its operations stable. Expansion of outlets is not expected, as it currently covers all important regions with the existing four retail outlets. Self-service cafeterias and bistros in the outlets will maintain only an additional role to the home furnishing outlets. At the same time, foodservice in Ikea will remain popular, mainly thanks to the proximity to business districts, where employees often visit Ikea stores for lunch. Regular refurbishme...

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Contents

Strategic Direction

Key Facts

Summary 1 Ikea Ceska Republika spol sro: Key Facts

Summary 2 Ikea Ceska Republika spol sro: Operational Indicators

Suppliers

Competitive Positioning

Summary 3 Ikea Ceska Republika spol sro: Competitive Position 2016

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