

IKEA Belgium NV in Retailing (Belgium)

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Abstracts

In 2012 Ikea Belgium reached an agreement with the authorities to build a seventh outlet near Mons on the Les Grands-Près site. It plans to open the store by 2015. There are some rumours about other ongoing projects for expanding its existing network, with one outlet in Hasselt and a second outlet in Antwerp North. However, the Swedish retailer remains cautious, and says that nothing is yet certain. The site in Hasselt is currently categorised as an agricultural zone, and therefore needs to be...

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Contents

IKEA BELGIUM NV IN RETAILING (BELGIUM)

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July 2013

LIST OF CONTENTS AND TABLES

Strategic Direction

Key Facts

Summary 1 Ikea Belgium NV: Key Facts

Summary 2 Ikea Belgium NV: Operational Indicators

Internet Strategy

Company Background

Private Label

Summary 3 Ikea Belgium NV: Private Label Portfolio

Competitive Positioning

Summary 4 Ikea Belgium NV: Competitive Position 2012

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