

IkarTime in Hot Drinks (Belarus)

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Abstracts

Over the forecast period, IkarTime will have to work hard to maintain its position in coffee by launching new products, while also working on further improvement in distribution and marketing support for its established brands. The company plans to resume production of its formerly famous Matador brand.

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Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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