

Ikano Corp Sdn Bhd in Home and Garden (Malaysia)

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Abstracts

Ikano Corp Sdn Bhd is expected to launch online retailing early in the forecast period with subsequent further exploration of a click-and-collect service in order to add convenience for the increasingly busy consumers to shop at its outlets. More physical stores are also expected as the player seeks to cover more areas in Malaysia to reach more consumers.

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Contents

Strategic Direction

Key Facts

Summary 1 Ikano Corp Sdn Bhd: Key Facts

Competitive Positioning

Summary 2 Ikano Corp Sdn Bhd: Competitive Position 2016

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