

# IDS Borjomi Georgia Ltd in Soft Drinks (Russia)

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### **Abstracts**

IDS Borjomi Georgia is the part of IDS Borjomi International, the leading biggest manufacturer of natural mineral bottled water in the world, especially in the CIS countries. The company's main brand Borjomi is one of the oldest and most recognisable within many CIS and Baltic countries. In 2013, the main company's brand Borjomi reappeared in Russia after an absence of seven years. In 2006, Russia imposed a ban on the importation of mineral water and wine from Georgia citing concerns over...

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