

Identifying Tactical and Strategic Opportunities in EV Charging

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Abstracts

The report examines the global landscape of EV charging, comparing its development against the rising uptake of EVs. It then takes a deep dive into EV charging trends across select major economies, delving into the competitive landscape and geographic distribution of EV charge points. Finally, it identifies the strategies, innovations and challenges facing the EV charging industry.

Euromonitor International's Identifying Tactical and Strategic Opportunities in EV Charging report is designed specifically for stakeholders in the shared mobility and automotive industries. It seeks to provide an in-depth overview of the size, shape and scope of the shared mobility and automotive industries, examining the historic and future market trends. The report can also provide valuable insights to other industries that bear an indirect influence on the mobility and automotive industries including banks and financial services firms, technology companies, governments, and retailers. Forecasts in the reports are available to 2025.

Product coverage: Car Rental, Car Traffic Volume, Distances Travelled by Mode of Transport, Electric Charging Stations, Fuel Prices, Light Vehicle Sales, Light Vehicle Sales by Level of Autonomy (0-5), Shared Mobility, Vehicle Production, Vehicle Registrations, Vehicles in Use.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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