

## Ice Cream in Australia

|        |   |
|--------|---|
| URL:   | <a href="https://marketpublishers.com/r/IDB68A3481BEN.html">https://marketpublishers.com/r/IDB68A3481BEN.html</a> |
| Date:  | December 24, 2014   |
| Pages: | 61  |
| Price: | US\$ 990.00   |
| ID:    | IDB68A3481BEN   |

Australia has amongst the highest per capita consumption levels of ice cream in the world, due to its combination of high average incomes and high temperatures. Temperatures were particularly high in 2013 and 2014, further encouraging Australians to consume ice cream in order to cool down, resulting in 3% value growth, following from the 6% growth occurring in 2013. Growth could potentially have been greater, particularly in relation to impulse ice cream, if not from the growing competition...

Euromonitor International's Ice Cream in Australia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2018 illustrate how the market is set to change.

**Product coverage:** Frozen Yoghurt, Impulse Ice Cream, Retail Artisanal Ice Cream, Take-Home Ice Cream.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- Get a detailed picture of the Ice Cream market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

### Table of Content

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 1 Sales of Ice Cream by Category: Volume 2009-2014

Table 2 Sales of Ice Cream by Category: Value 2009-2014

Table 3 Sales of Ice Cream by Category: % Volume Growth 2009-2014

Table 4 Sales of Ice Cream by Category: % Value Growth 2009-2014

Table 5 Sales of Ice Cream by Leading Flavours: Rankings 2009-2014

Table 6 NBO Company Shares of Ice Cream: % Value 2010-2014

Table 7 LBN Brand Shares of Ice Cream: % Value 2011-2014

Table 8 NBO Company Shares of Impulse Ice Cream: % Value 2010-2014

Table 9 LBN Brand Shares of Impulse Ice Cream: % Value 2011-2014

Table 10 NBO Company Shares of Take-home Ice Cream: % Value 2010-2014

Table 11 LBN Brand Shares of Take-home Ice Cream: % Value 2011-2014

Table 12 Distribution of Ice Cream by Format: % Value 2009-2014

Table 13 Forecast Sales of Ice Cream by Category: Volume 2014-2019

Table 14 Forecast Sales of Ice Cream by Category: Value 2014-2019

Table 15 Forecast Sales of Ice Cream by Category: % Volume Growth 2014-2019

Table 16 Forecast Sales of Ice Cream by Category: % Value Growth 2014-2019

Regal Cream Products Pty Ltd in Packaged Food (australia)

Strategic Direction

Key Facts

Summary 1 Regal Cream Products Pty Ltd: Key Facts

Summary 2 Regal Cream Products Pty Ltd: Operational Indicators

Company Background

Production

Competitive Positioning

Summary 3 Regal Cream Products Pty Ltd: Competitive Position 2014

Executive Summary

Packaged Food Losing Out To Alternatives

Health Star Ratings Are Introduced

Brand Power Diminishing

Supermarkets Still the Main Distribution Channel

Health and Time Factors Hamper Growth

Key Trends and Developments

Out With the Old, in With the New

Private Label Driving Premium Product Development

Sales of Food Intolerance Products Rise

Health Star Ratings

Foodservice - Key Trends and Developments

Headlines

Trends - Sales To Foodservice

Trends - Foodservice

Prospects

Category Data

Table 17 Foodservice Sales of Packaged Food by Category: Volume 2009-2014

Table 18 Foodservice Sales of Packaged Food by Category: % Volume Growth 2009-2014

Table 19 Forecast Foodservice Sales of Packaged Food by Category: Volume 2014-2019

Table 20 Forecast Foodservice Sales of Packaged Food by Category: % Volume Growth 2014-2019

Impulse and Indulgence Products - Key Trends and Developments

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 21 Sales of Impulse and Indulgence Products by Category: Volume 2009-2014

Table 22 Sales of Impulse and Indulgence Products by Category: Value 2009-2014

Table 23 Sales of Impulse and Indulgence Products by Category: % Volume Growth 2009-2014

Table 24 Sales of Impulse and Indulgence Products by Category: % Value Growth 2009-2014

Table 25 NBO Company Shares of Impulse and Indulgence Products: % Value 2010-2014

Table 26 LBN Brand Shares of Impulse and Indulgence Products: % Value 2011-2014

Table 27 Forecast Sales of Impulse and Indulgence Products by Category: Volume 2014-2019

Table 28 Forecast Sales of Impulse and Indulgence Products by Category: Value 2014-2019

Table 29 Forecast Sales of Impulse and Indulgence Products by Category: % Volume Growth 2014-2019

Table 30 Forecast Sales of Impulse and Indulgence Products by Category: % Value Growth 2014-2019

#### Meal Solutions - Key Trends and Developments

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 31 Sales of Meal Solutions by Category: Volume 2009-2014

Table 32 Sales of Meal Solutions by Category: Value 2009-2014

Table 33 Sales of Meal Solutions by Category: % Volume Growth 2009-2014

Table 34 Sales of Meal Solutions by Category: % Value Growth 2009-2014

Table 35 NBO Company Shares of Meal Solutions: % Value 2010-2014

Table 36 LBN Brand Shares of Meal Solutions: % Value 2011-2014

Table 37 Forecast Sales of Meal Solutions by Category: Volume 2014-2019

Table 38 Forecast Sales of Meal Solutions by Category: Value 2014-2019

Table 39 Forecast Sales of Meal Solutions by Category: % Volume Growth 2014-2019

Table 40 Forecast Sales of Meal Solutions by Category: % Value Growth 2014-2019

#### Nutrition/staples - Key Trends and Developments

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 41 Sales of Nutrition/Staples by Category: Volume 2009-2014

Table 42 Sales of Nutrition/Staples by Category: Value 2009-2014

Table 43 Sales of Nutrition/Staples by Category: % Volume Growth 2009-2014

Table 44 Sales of Nutrition/Staples by Category: % Value Growth 2009-2014

Table 45 NBO Company Shares of Nutrition/Staples: % Value 2010-2014

Table 46 LBN Brand Shares of Nutrition/Staples: % Value 2011-2014

Table 47 Forecast Sales of Nutrition/Staples by Category: Volume 2014-2019

Table 48 Forecast Sales of Nutrition/Staples by Category: Value 2014-2019

Table 49 Forecast Sales of Nutrition/Staples by Category: % Volume Growth 2014-2019

Table 50 Forecast Sales of Nutrition/Staples by Category: % Value Growth 2014-2019

#### Market Data

Table 51 Sales of Packaged Food by Category: Volume 2009-2014

Table 52 Sales of Packaged Food by Category: Value 2009-2014

Table 53 Sales of Packaged Food by Category: % Volume Growth 2009-2014

Table 54 Sales of Packaged Food by Category: % Value Growth 2009-2014

Table 55 GBO Company Shares of Packaged Food: % Value 2010-2014

Table 56 NBO Company Shares of Packaged Food: % Value 2010-2014

Table 57 LBN Brand Shares of Packaged Food: % Value 2011-2014

Table 58 Penetration of Private Label by Category: % Value 2009-2014

Table 59 Distribution of Packaged Food by Format: % Value 2009-2014

Table 60 Distribution of Packaged Food by Format and Category: % Value 2014

Table 61 Forecast Sales of Packaged Food by Category: Volume 2014-2019

Table 62 Forecast Sales of Packaged Food by Category: Value 2014-2019

Table 63 Forecast Sales of Packaged Food by Category: % Volume Growth 2014-2019

Table 64 Forecast Sales of Packaged Food by Category: % Value Growth 2014-2019

#### Sources

Summary 4 Research Sources

### I would like to order:

**Product name:** Ice Cream in Australia  
**Product link:** <https://marketpublishers.com/r/IDB68A3481BEN.html>  
**Product ID:** IDB68A3481BEN  
**Price:** US\$ 990.00 (Single User License / Electronic Delivery)

*If you want to order Corporate License or Hard Copy, please, contact our Customer Service: [office@marketpublishers.com](mailto:office@marketpublishers.com)*

### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/IDB68A3481BEN.html>

### To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
E-mail:  
Company:  
Address:  
City:  
Zip/Post Code:  
Country:  
Tel:  
Fax:  
Your message:

\* All fields are required

Customer Signature \_\_\_\_\_

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at [https://marketpublishers.com/docs/terms\\_conditions.html](https://marketpublishers.com/docs/terms_conditions.html)

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**