

Ice Cream and Frozen Desserts in Uzbekistan

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Abstracts

Lockdowns have had a considerable impact on ice cream demand, as spring and summer are the key seasons for ice cream consumption. Therefore ice cream consumption in the latter part of 2021 will depend on the extent to which restrictions are lifted and impulse purchasing habits resume. In addition, many price-sensitive consumers are forgoing non-essential groceries, which includes ice cream. In addition, the premiumisation trend that has been visible in ice cream and frozen desserts in Uzbekistan...

Euromonitor International's Ice Cream and Frozen Desserts in Uzbekistan report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2016-2020, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2025, clearly indicating how the market is expected to change.

Product coverage: Frozen Desserts, Ice Cream.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Ice Cream and Frozen Desserts market;

Pinpoint growth sectors and identify factors driving change;



Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

ICE CREAM AND FROZEN DESSERTS IN UZBEKISTAN

KEY DATA FINDINGS

2021 DEVELOPMENTS

Economic uncertainty and lockdown due to the pandemic results in decreased demand for ice cream in 2021

Imkon Plus maintains the lead by balancing price sensitivity with quality concerns Low freezer penetration hinders sales of take-home ice cream and frozen desserts in 2021

PROSPECTS AND OPPORTUNITIES

Ice cream desserts likely to grow over the forecast period as consumers prioritise affordable products

Bulk dairy ice cream and ice cream desserts to see new development over the forecast period

Domestic production will benefit from lower taxation while supermarkets will gain share thanks to the emergence of Carrefour

CATEGORY DATA

Table 1 Sales of Ice Cream and Frozen Desserts by Category: Volume 2016-2021

Table 2 Sales of Ice Cream and Frozen Desserts by Category: Value 2016-2021

Table 3 Sales of Ice Cream and Frozen Desserts by Category: % Volume Growth 2016-2021

Table 4 Sales of Ice Cream and Frozen Desserts by Category: % Value Growth 2016-2021

Table 5 NBO Company Shares of Ice Cream and Frozen Desserts: % Value 2017-2021

Table 6 LBN Brand Shares of Ice Cream and Frozen Desserts: % Value 2018-2021

Table 7 NBO Company Shares of Ice Cream: % Value 2017-2021

Table 8 LBN Brand Shares of Ice Cream: % Value 2018-2021

Table 9 Distribution of Ice Cream and Frozen Desserts by Format: % Value 2016-2021

Table 10 Distribution of Ice Cream by Format: % Value 2016-2021

Table 11 Forecast Sales of Ice Cream and Frozen Desserts by Category: Volume 2021-2026

Table 12 Forecast Sales of Ice Cream and Frozen Desserts by Category: Value 2021-2026

Table 13 Forecast Sales of Ice Cream and Frozen Desserts by Category: % Volume Growth 2021-2026

Table 14 Forecast Sales of Ice Cream and Frozen Desserts by Category: % Value

Growth 2021-2026

SNACKS IN UZBEKISTAN



EXECUTIVE SUMMARY

Snacks in 2021: The big picture

Key trends in 2021

Competitive landscape

Channel developments

What next for snacks?

MARKET DATA

Table 15 Sales of Snacks by Category: Volume 2016-2021

Table 16 Sales of Snacks by Category: Value 2016-2021

Table 17 Sales of Snacks by Category: % Volume Growth 2016-2021

Table 18 Sales of Snacks by Category: % Value Growth 2016-2021

Table 19 NBO Company Shares of Snacks: % Value 2017-2021

Table 20 LBN Brand Shares of Snacks: % Value 2018-2021

Table 21 Distribution of Snacks by Format: % Value 2016-2021

Table 22 Forecast Sales of Snacks by Category: Volume 2021-2026

Table 23 Forecast Sales of Snacks by Category: Value 2021-2026

Table 24 Forecast Sales of Snacks by Category: % Volume Growth 2021-2026

Table 25 Forecast Sales of Snacks by Category: % Value Growth 2021-2026

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SOURCES

Summary 1 Research Sources



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