

# Ice Cream and Frozen Desserts in Spain

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## Abstracts

In 2021, ice cream and frozen desserts are predicted to record the start of a recovery, moving from value sales of under 1% in 2020, to 5% in 2021. While areas that performed well in 2020, such as take-home water ice cream and take-home dairy ice cream, will continue to post positive results, overall value growth is set to benefit from returning sales of impulse ice cream – boosting the overall results for the year.

Euromonitor International's Ice Cream and Frozen Desserts in Spain report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2016-2020, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2025, clearly indicating how the market is expected to change.

**Product coverage:** Frozen Desserts, Ice Cream.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Ice Cream and Frozen Desserts market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Recovery starts for unpackaged ice cream as ice cream parlours open their doors

Consumers seek indulgence as foodservice venues continue to have limitations

Ferrero Ib?rica launches it Kinder range as Grupo Unilever Espa?a focuses on vegan offerings

#### PROSPECTS AND OPPORTUNITIES

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