

# Ice Cream and Frozen Desserts in Slovenia

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## Abstracts

Having seen declines in retail volume and current value sales in 2020, ice cream and frozen desserts is predicted to rebound to register positive growth over 2021. However, this performance is expected to be due solely to ice cream, as frozen desserts is set to see a further dip in sales. Moreover, the growth in ice cream in 2021 is anticipated to be slower than in 2019. Indulgence and high-calorie trends fuelled demand in 2020, especially in take-home ice cream, with bulk purchases becoming mor...

Euromonitor International's Ice Cream and Frozen Desserts in Slovenia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2016-2020, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2025, clearly indicating how the market is expected to change.

**Product coverage:** Frozen Desserts, Ice Cream.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Ice Cream and Frozen Desserts market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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More home-centred lifestyles continue to support take-home ice cream

Slow move to normalisation sees slow rebound in impulse ice cream

Limited scope for health and wellness variants as consumers perceive ice cream as an acceptable indulgence

#### PROSPECTS AND OPPORTUNITIES

Easing of travel restrictions and return of tourists augur well for the recovery of impulse ice cream

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